





MCCC promotes economic growth in Montgomery County through its direct expenditures and the resulting expenditures of students and county businesses. The college serves as an employer and buyer of goods and services for its day-to-day and construction operations. The college's activities attract students from outside Montgomery County, whose expenditures benefit county vendors. In addition, MCCC is a primary source of higher education for Montgomery County residents and a supplier of trained



An investment analysis evaluates the costs associated with a proposed venture against its expected benefits. If the benefits outweigh the costs, then the investment is financially worthwhile. This analysis prescribes how to evaluate MCCC as an investment from the perspectives of students, taxpayers, and society in Pennsylvania.



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These costs are avoided by the consumers but are distinct from the costs avoided by the taxpayers outlined above. Healthcare savings include avoided medical costs associated with smoking, alcohol dependence, obesity, drug abuse, and depression. Justice system savings include avoided costs to the government and society due to less judicial activity. Income assistance savings include reduced welfare and unemployment claims. For a list of study references, contact the college for a copy of the main report.

