



LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
3. Illustrate an understanding of the basic concepts of graphic design as demonstrated in cumulative studio activities.	Studio Work Student Presentations and Exhibitions Discussions and Critiques	Reviews Individual and Group Critiques Portfolio Assessment
4. Analyze visual content and hierarchy.	Studio Work Student Presentations and Exhibitions Discussions and Critiques	Reviews Individual and Group Critiques Portfolio Assessment
5. Integrate perceptual skills with experimentation and individual expression.	Studio Work Lectures Demonstrations Student Presentations and Exhibitions Discussions and Critiques	Reviews Individual and Group Critiques Portfolio Assessment
6. Employ expanded visual vocabulary through various assignments.	Studio Work Discussions and Critiques Assigned Readings Multimedia Materials Research	Reviews Individual and Group Critiques Portfolio Assessment
7. Articulate, both verbally and in writing, critical assessment of the aesthetics of graphic design in print and digital media.	Student Presentations and Exhibitions Discussions and Critiques Assigned Readings Multimedia Materials Research	Reviews Individual and Group Critiques Portfolio Assessment
8. Understand the visual language of graphic		

