

Montgomery County Community College  
ETP 110  
Entrepreneurial Essentials  
3-3-0

**COURSE DESCRIPTION:**

This course will enable a student to explore the viability of a proposed entrepreneurial venture as well as key concepts and principles related to entrepreneurship. By conducting due-diligence research, the student will evaluate consumer and economic data that will result in a data-supported decision regarding the feasibility of a proposed venture.

**REQUISITES:**

*Previous Course Requirements*

MAT 080 Fundamentals of Mathematics

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
4. Critically evaluate financial considerations of starting and operating a business.	Assigned Readings Role Playing Student Presentations Lecture and Discussion	Written Examination
5. Apply knowledge of legal and ethical principles to managing a business.		

Revised by: Ayisha Sereni  
VPAA/Provost or designee Compliance Verification:  
Victoria L. Bastecki-Perez, Ed.D.

Date: 4/18/2013

Date: 4/18/2013

Revised by: Paul Johnson  
VPAA/Provost or designee Compliance Verification:  
Victoria L. Bastecki-Perez, Ed.D.

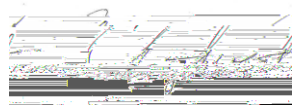
Date: 1/9/2018

Date: 1/10/2018

Revised by: Paul Johnson  
VPAA or designee Compliance Verification:

Date: 6/7/2023

Date: 6/7/2023



*This course is consistent with Montgomery County Community was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.*