

HOS 160
Meetings, Conventions, and Conference Management
3-3-0

COURSE DESCRIPTION:

The meetings, conventions, and conference industry is a major market sector in the

Learning Materials:

Smith,W. *Comprehensive Strategies for Meeting, Conventions and Events* (6th ed).
Charleston, SC: Professional Convention Management Association Publisher,
Agate Publishing. (2008)

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

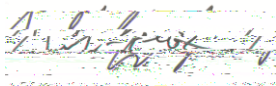
COURSE APPROVAL:

Prepared by: Shawn Murray

Date: 12/8/2018

VPAA/Provost or designee Compliance Verification:

Date: 2/25/2019



was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.