Montgomery County Community College MSP 213 Rock and Roll, Radio and the Recording Industry 3-3-0

COURSE DESCRIPTION:

A survey of the history and evolution of Rock and Roll in America and its impact on radio, the recording industry, television, and society. Topics range from Rock and Roll's relationship to the birth of AM and FM radio to its influence on current and emerging technologies. Emphasis is placed on understanding Rock and Roll's impact on modern society. This course is subject to a course fee. Refer to http://mc3.edu/adm-fin-aid/paying/tuition/course-fees for current rates.

REQUISITES:

Previous Course Requirements

MSP 111 Mass Media and Society with a minimum grade of "C"

Concurrent Course Requirements

ENG 102 English Composition II

COURSE COMMENT

COM 213 with a minimum grade of "C" may be substituted for MSP213

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Discuss key elements in the history of Rock and Roll and its impact on radio, television, society and the recording industry.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to

COURSE APPROVAL:

Prepared by: Morgan Betz and Neil Goldstein Date: 3/8/2007 Revised by: Neil Goldstein Date: 5/15/2013

VPAA/Provost or designee Compliance Verification:

Victoria L. Bastecki-Perez, Ed.D. Date: 6/10/2013

Revised by: Allan Schear, Gail Ramsey and Gerald Collom Date: 1/14/2016

VPAA/Provost or designee Compliance Verification:

Victoria Bastecki-Perez, Ed. D. Date: 6/01/2016

Revised by: Allan Schear/Therol Dix

VPAA/Provost or designee Compliance Verification:

Date: 9/7/2017

Date: 11/1/2017

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This course is consistent with Montgomery County Community College's mission. It was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.