

Montgomery County Community College  
MSP 235  
Current Issues in Mass Media  
3-3-0

**COURSE DESCRIPTION:**

In this survey course students analyze current issues in mass media by examining existing communications technologies, programming, and business models. They explore current issues related to cable TV, emerging technologies, interactive and satellite technologies, the Internet, fiber-optics, digital audio and video, HDTV, and nanotechnology. Students research topics of interest, analyze personal and business uses of emerging technologies, and examine their implications for the audience, users, producers, and distributors. This course is subject to a course fee. Refer to <http://mc3.edu/adm-fin-aid/paying/tuition/course-fees> for current rates.

**REQUISITES:***Previous Course Requirements*

- \* MSP 111 Mass Media and Society with a minimum grade of "C"

*Previous or Concurrent Course Requirements*

- \* ENG 102 - English Composition II

**COURSE COMMENT**

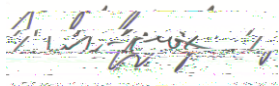
- \* COM 235 with a minimum grade of "C" may be substituted for MSP 235

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. Analyze approach of different media platforms covering the same news, feature, sports or documentary event.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio
2. Research bias perceived and fabricated across traditional and emerging platforms.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
3. Discuss emerging technology and their effects on mass media conglomerates	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio

## COURSE APPROVAL:

Prepared by: Allan Schear and Neil Goldstein	Date: 3/3/2007
Revised by: Neil Goldstein	Date: 5/13/2013
VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 6/10/2013
Revised by: Allan Schear and Gail Ramsey	Date: 1/14/2016
VPAA/Provost or designee Compliance Verification: Victoria L. Bastecki-Perez, Ed.D.	Date: 6/10/2016
Revised by: Allan Schear/Therol Dix	Date: 9/7/2017
VPAA/Provost or designee Compliance Verification:	Date: 11/1/2017



*This course is consistent with Montg  
was developed, approved and will be delivered in full compliance with the policies and  
procedures established by the Montgomery County Community College.*